

Made in Germany

# Labor Law Magazine



## Objective

**Labor Law Magazine** is an English-language online magazine dealing with all business-related topics of German labor law. This high-quality publication follows a practical approach and always considers connections to European law.

**Labor Law Magazine** is a joint publication of FRANKFURT BUSINESS MEDIA GmbH – Der F.A.Z.-Fachverlag, a member of the F.A.Z. Publishing Group, and German Law Publishers GmbH. It is a member of the Deutscher Anwalt- Spiegel product family. Its aim and mission are to inform our readers about relevant current issues that play an important role in their daily professional activities.

To achieve these goals, we work closely with a number of strategic partners – all highly regarded national and international law firms. They, too, share their comprehensive legal knowledge with our readers. Additional support is provided by our cooperation partners – the Association of Corporate Counsel Europe as well as the Federal Association of Human Resources Managers (Bundesverband der Personalmanager) –, that also distribute Labor Law Magazine within their networks.

## Publishers

FRANKFURT BUSINESS MEDIA – Der F.A.Z.-Fachverlag, a member of the F.A.Z. Publishing Group, provides trade publications, networking projects, analyses and events.

The trade publishing company German Law Publishers, produces high-quality reference books with practical relevance for the most important aspects of German commercial, tax and labor law.



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### Target readership

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Since the publication of its first issue in May 2016, Labor Law Magazine has attracted roughly 700 subscribers who registered to receive regular copies (as of July 2018). In addition, the magazine is distributed within the networks of the cooperation partners.

### Strategic Partners

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**BEITEN  
BURKHARDT**

  
BUSE HEBERER FROMM



FRAGOMEN

**JUSTEM** | RECHTSANWÄLTE

 **KPMG Law**  
Unsere Expertise Ihre Sicherheit

MAYER • BROWN

### Your selected target groups

- Corporate attorneys
- Human resources managers
- Managing directors, executive boards, owners
- Lawyers at law firms

### Your positioning opportunity

- Advertisements in the online magazine (4 issues per year)
- Cooperation at events/round tables
- Strategic partnership (ongoing presence in all magazine issues and on [www.laborlaw-magazine.com](http://www.laborlaw-magazine.com))

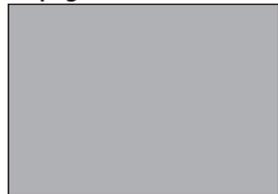
## Publication schedule 2019

Issue	Publication date	Advertising deadline	Materials deadline
01/2019	Mar. 25, 2019	Mar. 14, 2019	Mar. 18, 2019
02/2019	Jun. 17, 2019	Jun. 06, 2019	Jun. 11, 2019
03/2019	Sept. 16, 2019	Sept. 05, 2019	Sept. 09, 2019
04/2019	Dec. 09, 2019	Nov. 28, 2019	Dec. 02, 2019

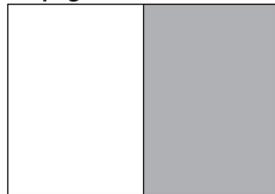
## Advertising prices

Format (W x H in mm)	Price 4c/sw in Euro*	* All prices plus German value added tax (currently 19%)
1/1 page 4c horizontal 297 x 210	2.000,00	
1/2 page 4c vertical 148,5 x 210	1.000,00	
1/4 page 4c vertical 74 x 210	650,00	

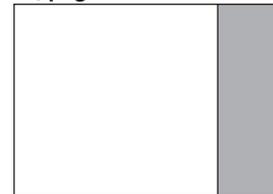
1/1 page horizontal



1/2 page vertical



1/4 page vertical



## Technical requirements

- Print-ready Adobe Acrobat PDF (Version 1.4), use Euroscale to distill special colors, include fonts or convert into paths.
- If the PDF is created with Adobe InDesign, please check the PDF in Acrobat to see if the PDF includes Identity H fonts and, if applicable, convert these fonts into paths.
- CMYK image data, 300 dpi, scale 100%

## Contact

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